



stand* AS TOLD by rosalind conway

“My parents, who in their youth were civil rights activists, always told me to stand for something. It’s so easy to go with the pack. It’s so much more difficult to be forward-thinking and visionary. It’s very hard to look around the corner to find the treasure of an idea—the one that’s ignored because everybody else is going down the well-traveled path. That’s something I carry around with me every day of my life. It’s an attitude that sustains me when the going gets really tough.”

Rosalind Conway is a manager at PricewaterhouseCoopers. She is one of the thousands of strong women we are proud to say are part of our Firm.

See her story and how the lessons of life are the lessons of business at pwc.com/upclose

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